Cattle – part of the solution, not the problem

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ROYAL THREE COUNTIES SHOW 2024

FUTURE OF FARMING THEATRE

Everybody can (should) be sustainable





























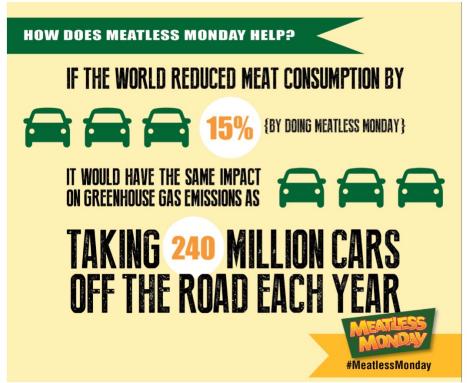


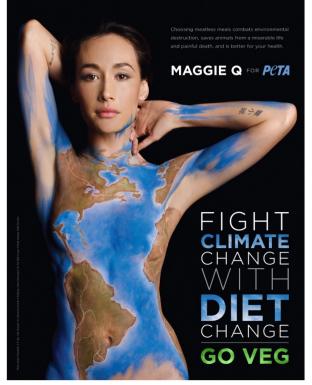




We face considerable challenges

























Honesty is the best policy

















Every farm has different opportunities

















We must learn from the best











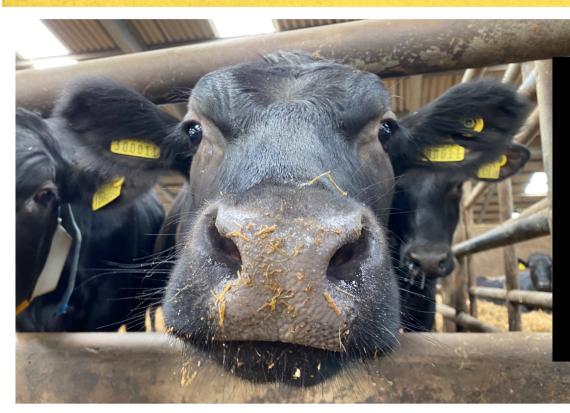






Finishing earlier pays dividends





Data from 777 Angus X cattle finished at the ABP research farm.

Finishing at the ideal time (not heaviest weight) improved profit by 45% and cut carbon footprints by 32%.













What if every suckler cow had a calf?





Only 90% of suckler cows calve each year, increasing the carbon footprint of each finished beef animal by 1,123 kg CO₂.

That's equivalent to adding 0.6 cars to the road per cow.













Improved health has wider benefits





Dung beetles improve soil quality and cattle productivity; and reduce parasites

Dung beetles may save UK cattle farmers £367 million/year.













Better health = more sustainable

WONEY

lightsource bp



Three Counties

